

# Anthony Keo

Graphic Designer

## Industry Experience

### SIFF (Seattle International Film Festival)

Graphic Design Intern – 10.2016 – 12.2016

Assist the graphic design manager with the creation of materials for SIFF Cinema, mini-festivals, and special events.

### SIFF (Seattle International Film Festival)

Graphic Design Consultant – 08.2016 – 10.2016

Responsible for a range of print and web projects, such as print ads, lobby displays, printed collateral materials, cinema slides and web graphics. Collaborate with marketing team to develop marketing strategies for upcoming events.

### PBJS

Design Intern – 04.2015 – 07.2015

Collaborate with creative team to brainstorm and develop designs strategies for live events, experiential marketing, digital and interactive experiences. Create concepts and layouts for events, branding and interactive projects. Revise existing projects.

### Freelancer

Designer 09.2014 – Present

Develop and update various print and web collateral for clients such as Three Dollar Bill Cinema (TWIST Film Festival, Translations Film Festival), Gennedy Ermak (Book Cover Design), DBI Firm (Brochure Design), Easy Street Records (Brochure Design), Bell and Whete (Menu Design) and JuJu Joints (Ad Production).

### Apptio

Contract Designer – 05.2014 – 10.2014

Assist in the development of web, print and presentation graphics. Update, build, and format existing white papers, data sheets, case studies. Participated in user experience design and web design for customer facing website applications.

## Education

### The Art Institute of Seattle

March 2017

Bachelor of Fine Arts  
Graphic and Web Design

## Proficiencies

Photoshop	Microsoft Office	UX Design
InDesign	HTML 5	UI Design
Illustrator	CSS 3	Site Mapping
Premiere	Publication Design	Logic Flows
Lightroom	Logo Design	Wireframing



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